



REMY MARTIN



PRESENT A TRAXX GIRLS PRODUCTION

JOSELINE HERNANDEZ | LIL SCRAPPY | MAMA DEE



KEKE WYATT | ELLE VARNER | MELANIE FIONA

THE BEST DJs ON THE PLANET



DJ SUNSHINE, DJ BOMBSHELL BOOGIE, DJ FLY GIRL, DJ KRISKO, DJ MARY MAC,
DJ PAT PAT, DJ PAUZE, DJ SURREAL, DJ TINA V, DJ MISSY B, DJ TRUZ

WEDNESDAY AUGUST 29TH - MONDAY SEPTEMBER 3RD

THE HOTTEST LGBT EVENTS IN THE COUNTRY

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RÉMY MARTIN



MOUNT GAY RUM



GA VOICE

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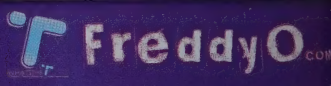


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NO LABELZ MAGAZINE
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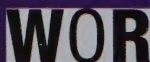
COMMUNITY PARTNERS

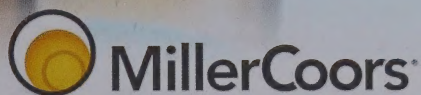


PROMOTIONAL PARTNERS



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& THE PURE HEAT COMMUNITY FESTIVAL 2012**



AnotherFamilyAffair.com

Atlanta Pride Wknd 2012

WEDNESDAY AUGUST 29 - MONDAY SEPTEMBER 3

WEDNESDAY AUGUST 29, 2012

No Labelz Magazine Anniversary Party & Hip Hop Karaoke @ MSR 9PM - 2AM

THURSDAY AUGUST 30, 2012

Welcome To Atlanta Pride Wknd Event @ Club XS 10:00PM - 4AM

Complimentary Remy V, Cointreau, Mt Gay Rum Before 12

FRIDAY AUGUST 31, 2012

Booze Cruise - Pretty in Pink For The Cause @ Lake Lanier 8PM - 12AM

Eva Kennedy Performing Live Hosted By Juelz & Onyx From Between Women with DJ Bombshell Boogie & MC Ms Theresa & Queen Sheba. All FOOD & DRINKS are INCLUDED! Party Bus Departs Hotel at 7PM

ANNUAL MEGA Friday Night Live Ladies Lounge @ CLUB LIFE

BIGGEST ALL GIRL FRIDAY IN ATL 10PM - 4AM with Elle Varner Performing Live

Grown Folks TakeOver danceFEVER Fridays 25+ Event @MSR 10PM - 4AM
hosted by WNBA Star Cheryl Ford

SATURDAY SEPTEMBER 1, 2012

Atlanta WETher! Celebrity BLOCK PARTY @ Club Primal 3PM - 8:30PM

Hosted by Joseline Hernandez from Love & Hip Hop ATL.

Performances by Juice Box, Payton, King Kellz, Logan, Face

The LEGENDARY Traxx Girls "Big BANG Event" Biggest Girl Party In The Country
4000 Women 10PM - 5AM @Georgia Freight Depot with Melanie Fiona Performing Live

SUNDAY SEPTEMBER 2, 2012

Annual PureHeat Community Festival @ Piedmont Park Noon - 8PM

With Keke Wyatt Performing Live & Derek J Hosts Celebrity Hair Battle,
Food Vendors, Merchandise Vendors, and So Much More!

Soulfood Poetry Slam JAZZ Brunch @ Melia Hotel Noon - 3:00PM

With Phillipia Performing Live hosted by International Spoken Soul Icon Queen Sheba
\$300 Poetry Slam

UNITY Ball @ Melia Hotel 4PM-8PM hosted by Icon Jaimee (The Face Diva)

Celebrity Showtime Sundays @ Mansion Elan 10PM-5AM with Lil Scrappy Performing Live

MONDAY SEPTEMBER 3, 2012

Some Like It Hot: SPLASHer Pool Party @Melia Hotel 4PM-8:30PM

/Bday Bash for Real World Aneesa

Annual Party Bus Ride To Strip Club & White Party Departs Melia at 10:30PM

DJ M (Traxx Girls Owner) Annual Bday Bash @ Strip Club Kamal 21 10PM - 12:45AM

The ANNUAL All White Party @ LUXE Lounge 10PM-3AM

DJ M OF TRAXX GIRLS & MADISON OF GIRLZPARTY PRESENTS

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LADIES

3-5 NIGHT CANCUN PRIDE GETAWAY
MEMORIAL WEEKEND 2013

MAY
23RD-27TH

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MENTION ATLANTA PRIDE 2012 FOR THE
INTRODUCTORY DEPOSIT \$50 PER PERSON

MORE INFO ONLINE

WWW.INTERNATIONALGBTLADIES.COM





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AND YOU WILL

**ARE PROUD SPONSORS OF
PUREHEAT ATLANTA PRIDE 2012**



RÉMY MARTIN



GA VOICE / TRAXX ATLANTA / TRAXX GIRLS PRODUCTION

THURSDAY
AUG 30TH
2012

WELCOME TO ATLANTA 2012

PUREHEAT LABOR DAY WKND GAY PRIDE EVENT

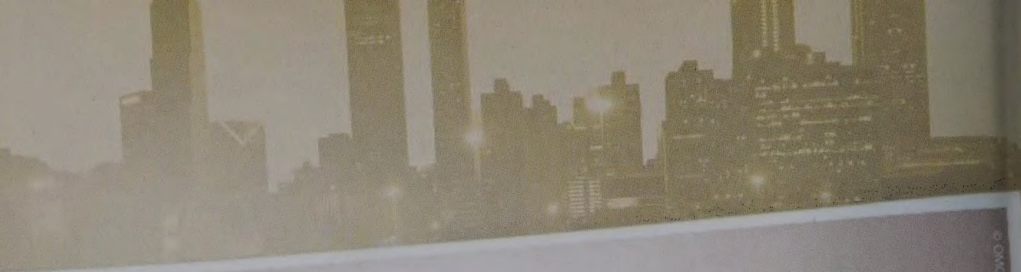
**FREE REMY V, COUNTREAU, MOUNT GAY RUM &
PEACH REMY MARGARITAS UNTIL MIDNITE**

COMPLIMENTS OF GA VOICE, TRAXX ATLANTA & TRAXX GIRLS



@CLUB XS - 708 SPRING ST

FOR FULL PRIDE WKND LINE UP VISIT WWW.ATLANTAPRIDEWEEKEND.COM OR CALL 1-888-935-8729



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ATLANTA
PRIDE
WIKND 2012
For Ladies

Pretty In Pink BOOZE CRUISE

FOR A CAUSE

FRIDAY AUGUST 31ST

HOSTED BY JUELZ & ONYX FROM THE HIT SHOW BETWEEN WOMEN

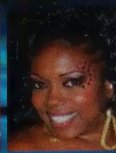
LIVE PERFORMANCE BY THE SONGSTRESS EVA KENNEDY

ALL INCLUSIVE ROUND TRIP TRANSPORTATION // FREE DRINKS ALL NITE // FREE FOOD ALL NITE

ENJOY A NITE ON THE WATER WITH 2 LEVELS, LIVE BAND HOSTED BY
QUEEN SHEBA, DJ BOMBSHELL BOOGIE & MC MS THERESA - 8PM - MIDNITE

THE ANNUAL \$100 PINK LIMBO CONTEST

PURCHASE BOOZE CRUISE TICKETS @ WWW.ATLANTAPRIDEWEEKEND.COM



OPEN 7 DAYS A WEEK

The Daiquiri Factory

Bar & Grille

SNOWCRAB MONDAYS - ALL YOU CAN EAT SNOW CRAB LEGS
FAT TUESDAYS - \$3 DAIQUIRIS | \$3 WINGS | \$3 WELL DRINKS
WEDNESDAY - KARAOKE

THE DAIQUIRI FACTORY BRING'S HOOCHED-UP ICEY BEVS ALONG WITH QUICK EATS. WITH A MARGARITAVILLE-ESQUE LOOK THAT INCLUDES AN 80-SEAT WOOD-FENCED PATIO AND AN INTERIOR OF MİRRORED WALLS, WOODEN LEAF-SHAPED CEILING FANS, 11 FLAT SCREENS, AND A BUCK-A-GAME POOL TABLE, ALL FROM THE OWNER OF FROZEN PARADISE

— LOCATED IN SAVANNAH, IT PROVES THAT HELL ACTUALLY CAN FREEZE OVER. THE 10OZ, 12OZ OR 16OZ COCONUT-SHELL CUP IS YOURS TO KEEP WHEN YOU'RE FINISHED WITH ANY OF 15 SLUSHY FLAVORS LIKE SEX ON THE BEACH, PINA COLADA, MARGARITA, OR HOLD-ONTO-YOUR-BUTT 190-PROOF GOLDEN GRAIN-BASED SIPS LIKE "PURPLE RAIN" GRAPE, "GEORGIA PEACH", AND "BLUE MUTHA SHUT YO' MOUTH" ALSO WHAT HAPPENS WHEN YOU CROSS SHAFTY SMURF. SOAK UP THAT BOOZE WITH SNACKS LIKE SOUTHWEST EGG ROLLS OR WINGS (HONEY BBQ, "INFERNO"), AN 8OZ ANGUS BURGER W/ HOUSE-FRIED CHIPS, FRIED OR GRILLED CATFISH & TILAPIA SAMMIES, OR STEAMED/FRIED OYSTERS FLOATING IN GARLIC BUTTER AND OLD BAY SEASONING, NOT TO BE CONFUSED WITH EBAY SEASONING, WHICH JUST TASTES BIDDER.

889 W PEACHTREE ST NW, ATLANTA, GA
CALL US: (404) 881-8188

PUREHEAT ATL & TRAXX GIRLS PRESENT

ANNUAL PUREHEAT FRIDAY NITE FOR ALL

FRIDAY
AUG 31ST

MEGA LADIES LOUNGE ATL PRIDE EDITION

ELLE VARNER

PERFORMING LIVE

Life

NIGHTCLUB • VENUE



1789 CHESHIRE BRIDGE RD
10PM - 4AM



2 DANCE FLOORS 6 DJS AND THOUSANDS OF LADIES
THE BIGGEST ALL GIRLS FRIDAY NITE EVENT IN ATL PRIDE HISTORY!!!

FOR VIP SECTIONS & BOTTLE SERVICE CALL 1-888-YEL-TRAX OR 1-888-935-8729

UNSIGNED HYPE 2012 ARTISTS
JENRO - KHAOS - KKHOLIDAY - LADY TAZZ



MIZFITS - NEISHA VAUGHN - RENIA RAY - RIZZY



ATLANTA WET 2012

NEW ARTIST SHOWCASE LINE UP

PRIMAL 960 SPRING ST
3PM - 8:30 PM

HOSTED BY JOSELINE HERNANDEZ
FROM LOVE & HIP HOP ATLANTA WITH SUGA
SATURDAY SEPTEMBER 1ST

TRAXX GIRLS & DJ M PRESENT

LOVE &
HIPHOP
ATLANTA

THE LEGENDARY PUREHEAT

WET TSHIRT CONTEST

HOSTED BY JOSELINE

& SUGA

KING/QUEEN OF THE THRONE BATTLE WITH MC CADILLAC & JAZZO

@PRIMAL

960 SPRING ST // DOORS OPEN 3PM - 8:30PM

SUGA



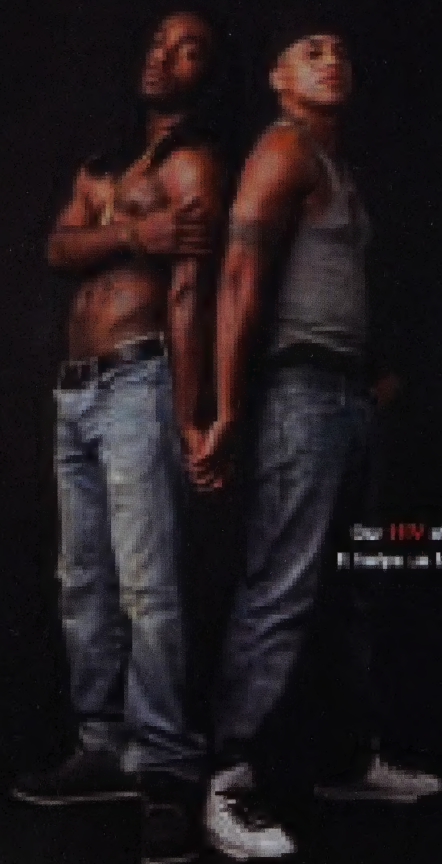
KING KELLZ VS. LOGAN VS. JUICEBOX VS. PAYTON VS. FACE

SATURDAY SEPTEMBER 1ST

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RÉMY MARTIN



PRESENTS A TRAXX GIRLS & DJ M PRODUCTION THE LEGENDARY

BIG BANG

MELANIE FIONA

PERFORMING LIVE

SATURDAY SEPTMEBER 1, 2012
@ THE GA FREIGHT DEPOT

1 MLK DRIVE (OUTSIDE JOHNNY ROCKETS IN UNDERGROUND ATLANTA) | 10 PM - 5 AM

COME ENJOY 4000 WOMEN IN ONE BIG ASS VENUE

PREPARE FOR AN AMAZING EVENT

WE DO THIS FOR THE LADIES | 5DJS | LADIES EVERYWHERE

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KEKE WYATT



MS. SOPHIA



DEREK J.



RAIN



SAPPHIRE



ERIC SNOW



DAMIEN CRAWFORD



JEFFRION DICKERSON



VINA MILLS



RAQUEL LORD



NEESHA NYCE



MICAH KIYO



GUYANA

**PURE HEAT
COMMUNITY
FESTIVAL 2012
FOR ALL AT
PIEDMONT PARK
"A DAY OF UNITY"
REPRESENTING EQUALITY &
AWARENESS
FOR THE LGBT COMMUNITY
SUNDAY SEPTEMBER 2ND
NOON - 8PM
RAIN OR SHINE EVENT
MERCHANDISE VENDOR
& FOOD VENDORS**

- MAIN STAGE**
 NOON GOSPEL HOUSE DJ
 1:15 INDIA SHOWCASE
 1:30 NEESHA NYCE
 2:30 VISION CHURCH OF ATLANTA GOSPEL CHOIR
 3:00 VINA MILLS
 3:20 ERIC SNOW SHOWCASE
 3:30 JEFFRION DICKERSON AS MICHAEL JACKSON
 AND THE JACKSON 5
 3:40 RAIN & SAPPHIRE SHOWCASE
 4:00 DAMIEN CRAWFORD
 4:00 THE BEAUTY CONSULTANTS FASHION SHOW
 & HAIR BATTLE HOSTED BY DEREK J
 4:45 JEFFRION DICKERSON AS MICHAEL JACKSON
 & THE JACKSON 5
 5:00 ANNUAL MEGA JSETTE COMPETITION
 6:00 GUYANA
 6:20 MICAH KIYO
 6:45 MS SOPHIA COMEDY MOMENT
 6:50 RAQUEL LORD SHOWCASE
 7:00 MS SOPHIA'S MOMENT
 7:30 KEKE WYATT

- HOUSE MUSIC STAGE (ACROSS FROM POOL)**
 1:00 DJ SERGET (NYC)
 3:00 DJ YUSEF (NYC)
 4:30 DJ PARADISE (CHICAGO)
 6:00 DJ KEM-KNUCKLESFOOD & DRINK VENDORS
 & MERCHANDISE VENDORS
 AND OVER 10,000 PEOPLE TO ENJOY THE FESTIVITIES

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BENEFITING

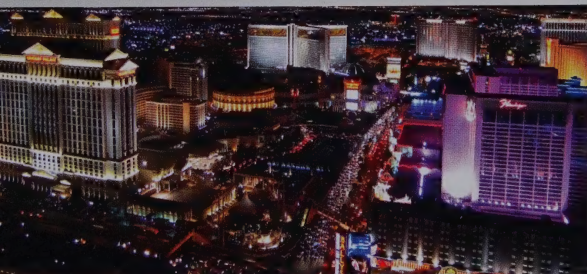


EVENT LINE UP 2013

BOOK YOUR ROOM AT THE MIRAGE HOST HOTEL BEFORE AUGUST 31ST FOR \$99 /NITE



WEDNESDAY MARCH 20TH
THE EXCLUSIVE VIP WELCOME RECEPTION
MEXICAN JOE STYLE 10PM - 3AM



THURSDAY MARCH 21ST
T2T MEET & GREET 7PM - 9PM
ARRIVAL PARTY 10PM - 4AM



FRIDAY MARCH 22ND
SEX C IN THE CITY 10PM - 4AM
TEMPTED 2 TOUCH FASHION
FUZION MEET N GREET 7PM - 9PM



SATURDAY MARCH 23RD

"COME ON DOWN" THE PRICE IS RIGHT GAME SHOW LIVE TAPING @ BALLY HOTEL & CASINO 1PM TO 3PM
PRESIDENTIAL WHITE SHIRT BLACK TIE VIP MIXER 3PM - 8PM (WHITE SHIRT/BLACK TIE REQUIRED...NOT DRESSY)
VEGAS NIGHTS MAIN EVENT &
CONCERT 10PM TO 5AM



GRAND FINALE ALL BLACK
EVERYTHING PARTY 10PM-5AM

HOOVER DAM TOUR & LUNCH ON THE WORLD FAMOUS PARTY BUS 12PM TO 4PM
-DEPARTS HOST HOTEL AT 12

ANNUAL T2T BALL BIGGEST CASH CATEGORIES IN THE COUNTRY 3PM TO 10PM

MARCH 20TH - 25TH 2013 | WWW.TEMPTED2TOUCH4U.COM

ITLA / TRAXX GIRLS / BELOW THE RADAR PRESENT



5TH ANNUAL

JAZZ BRUNCH

\$300 Poetry Slam!

@THE MELIA HOTEL - 590 WEST PEACHTREE ST. NE ATL 30308

FEATURING LIVE MUSIC BY PHILLIPPIA

(TYLER PERRY'S DADDY'S LITTLE GIRLS!)

HOSTED BY SPOKEN SOUL ICON QUEEN SHEBA

(106 & PARK/APOLLO/VERSES & FLOW!)

\$35 BRUNCH | \$25 TO REGISTER TO SLAM

\$300 WINNER TAKE ALL! \$15 FOR THE CONCERT & SLAM - NO BRUNCH
COME CELEBRATE THE 5TH ANNUAL & LARGEST LGBT POETRY SLAM IN THE COUNTRY!

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BELOW THE RADAR

REGISTER TO SLAM: 404.697.9734 | FMI ON THE BRUNCH & WEEKEND EVENTS: 1-888-935-8729 | TWITTER: @THEQUEENSHEBA @TRAXXGIRLS

TRAXX GIRLS

PUREHEAT ATL

"UNITED WE STAND"
5TH ANNUAL
UNITY BALL

WITH ICON MOTHER JAIMEE BLAHNIK

SUNDAY SEPTEMBER 2, 2012

4PM - 8PM

@ MELIA HOTEL

590 W. PEACHTREE ST

FOR MORE INFORMATION OR TABLE RESERVATIONS

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The background of the entire poster is a stylized American flag. The stars are in the upper right, and the stripes are in the lower left. Overlaid on the flag are numerous bright, white, starburst-like fireworks or light trails, particularly concentrated in the upper left and lower right areas, creating a festive and celebratory atmosphere.

RISQUE

ATLANTIC CITY PRIDE

4TH OF JULY WEEKEND

JULY 4-8, 2013

WWW.RISQUEAC.ORG
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TRAXX GIRLS / TRAXX ATLANTA / DJ M PRESENT
PUREHEAT EDITION OF

—SHOWTIME SUNDAYS—

LIL SCRAPPY

PERFORMING LIVE



HOSTED BY MAMA D

FROM LOVE & HIPHOP ATLANTA

SUNDAY SEPTEMBER 2ND

MANSSION *Club*

3595 CLAIRMONT RD ATLANTA GA



10PM - 5AM | BIGGEST SUNDAY NITE GIRL PARTY IN ATLANTA

DJ BOMBSHELL BOOGIE, DJ FLY GIRLS, DJ MARY MAC

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RÉMY MARTIN



MOUNT GAY RUM

PRESENT A TRAXX GIRLS & DJ M PRODUCTION

MONDAY
SEPTEMBER 3RD



Splash Her

POOL PARTY SERIES 2012

A TRAXX GIRLS & DJ M PRODUCTION

ANNUAL PUREHEAT CELEBRITY BDAY BASH
FOR REAL WORLD ANEESA



FEATURING
DJ MARY MAC & DJ SUNSHINE

MELIÀ

HOTEL ROOFTOP - 590 W. PEACHTREE ST | DOORS OPEN 4PM - 8:30PM

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RÉMY MARTIN



PRESENTS A

XTREME ENTERTAINMENT / TRAXX GIRLS/ ROCKSTARS PRODUCTION
TRAXX ATLANTA PRODUCTION

THE ANNUAL
ALL WHITE PARTY
OFFICIAL DJ M
BDAY BASH
AFTER PARTY

MONDAY SEPTEMBER 3RD

LUXE

ULTRA LOUNGE

1100 CRESCENT AVE | DOORS OPEN 10PM - 3AM

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RÉMY MARTIN



XTREME ENT



GA VOICE

TRAXX GIRLS PRESENT

DJM & KATE BIG BDAY BASH

HOSTED BY

KAMAL'S ANGELS



PRIDE WEEKEND
SEPTEMBER 3RD 2012

1905 PIEDMONT RD, ATL, GA 30324

CALL: 888-YEL-TRAX

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5TH ANNUAL
RED EVENT

SUNDAY
12.09.12

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AND DETAILS VISIT

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WEEKEND CELEBRATION

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IN THE CITY THAT NEVER SLEEPS!**

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DALLAS SOUTHERN PRIDE 2012

OCTOBER 4th - 7th Dallas TX

Conference * Ball * Pool Party * Picnic * Pageant * Parties

BALLSTAR WEEKEND

"It's gonna be out of this world!"

IT'S COMING DALLAS
THE OFFICIAL BALLSTAR
PRESENTS A HIM4HIM HER4HER



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WEEKEND DALLAS
FEATURING THE LEGENDARY CLUBS OF DALLAS
SHIMMER, RIVIERA, DUFFY'S, "LIPSTICK BALL"
INTRODUCING THE MID-CHERN REGIONAL BALL, BOYZ & PAGEANT (HIM4HIM)
COMMUNITY LEADERSHIP & HEALTH DISPARITY CONFERENCE

OCTOBER 4-7, 2012
NEW HOST HOTEL JUST ANNOUNCED
THE CROWNE PLAZA

FOR MORE INFORMATION & UPDATES VISIT
WWW.DALLASSOUTHERNPRIDE.COM
WWW.FETTERPHOTOGRAPHY.COM

FROM NY TO LA
OCT 6 SAT 11PM-1AM



SWEAT 2012
ALLAS SOUTHERN PRIDE
BALLSTAR WEEKEND'S POOL PARTY
PARK INN
BY RADISSON
1241 WEST MOCKINGBIRD LANE
DALLAS, TX 75247

FOR MORE INFO
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WWW.SOCIALITEHOUSE.COM
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THE 3RD ANNUAL
Pleasure Weekend

ALL WHITE PARTY

SATURDAY
10.27.2012

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The OFFICIAL Gainesville Black Pride 2012
<http://www.gainesvilleblackpride.com/>



Introducing Empire Lounge/Martin Bar for 21 & older MEN & WOMEN* 2 clubs in 1!

10pm-23am
21+ PREFERRED
18+ WELCOME

LIST
Friday

EVERY FRIDAY NIGHT

MATURE, TRENDY, YOUNG, HOT & FLASHY LGBT MEN & WOMEN

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UPDATES/HSVP VIP FOR ANY OCCASION

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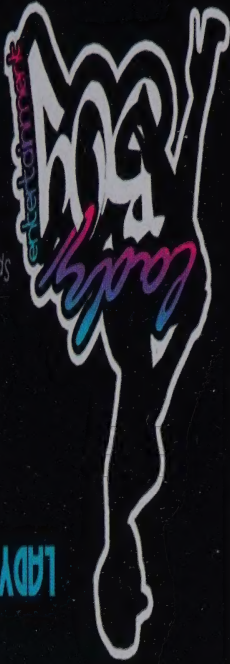
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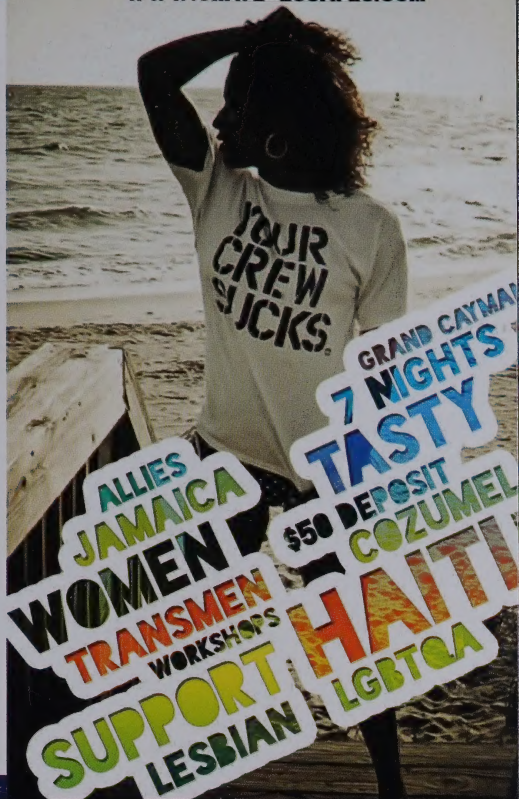
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A circular logo with a black background. Inside the circle, the word "Mr" is written in a white, elegant cursive script, and the word "Alverius" is written below it in a white, serif font.

Mr
Alverius

A composite background image featuring a night view of the Atlanta skyline with illuminated skyscrapers. Overlaid on this are two large, semi-transparent images of men: one in a suit and tie, and another in a white tank top.

To The City of Atlanta
'Happy Pride From Sebastian C. Alverius'



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sponsored by:

The logo for Alverius and Company, featuring a stylized 'A' inside a square frame followed by the word "alverius" in a bold, sans-serif font.

alverius
AND COMPANY

www.alveriusandcompany.com

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**The State of Black Gay America (SBGA) Summit 2012
& Southern Xplosion Atlanta 2012**

RÉMY MARTIN



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OFFICIAL DJ M
BOY BASH
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MONDAY SEPTEMBER 3RD

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THE BEST COSTUME PARTY IN THE SOUTH SINCE 2005
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OVER \$1000 & CASH PRIZES

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GA VOICE

LGBT NEWS • ARTS & ENTERTAINMENT

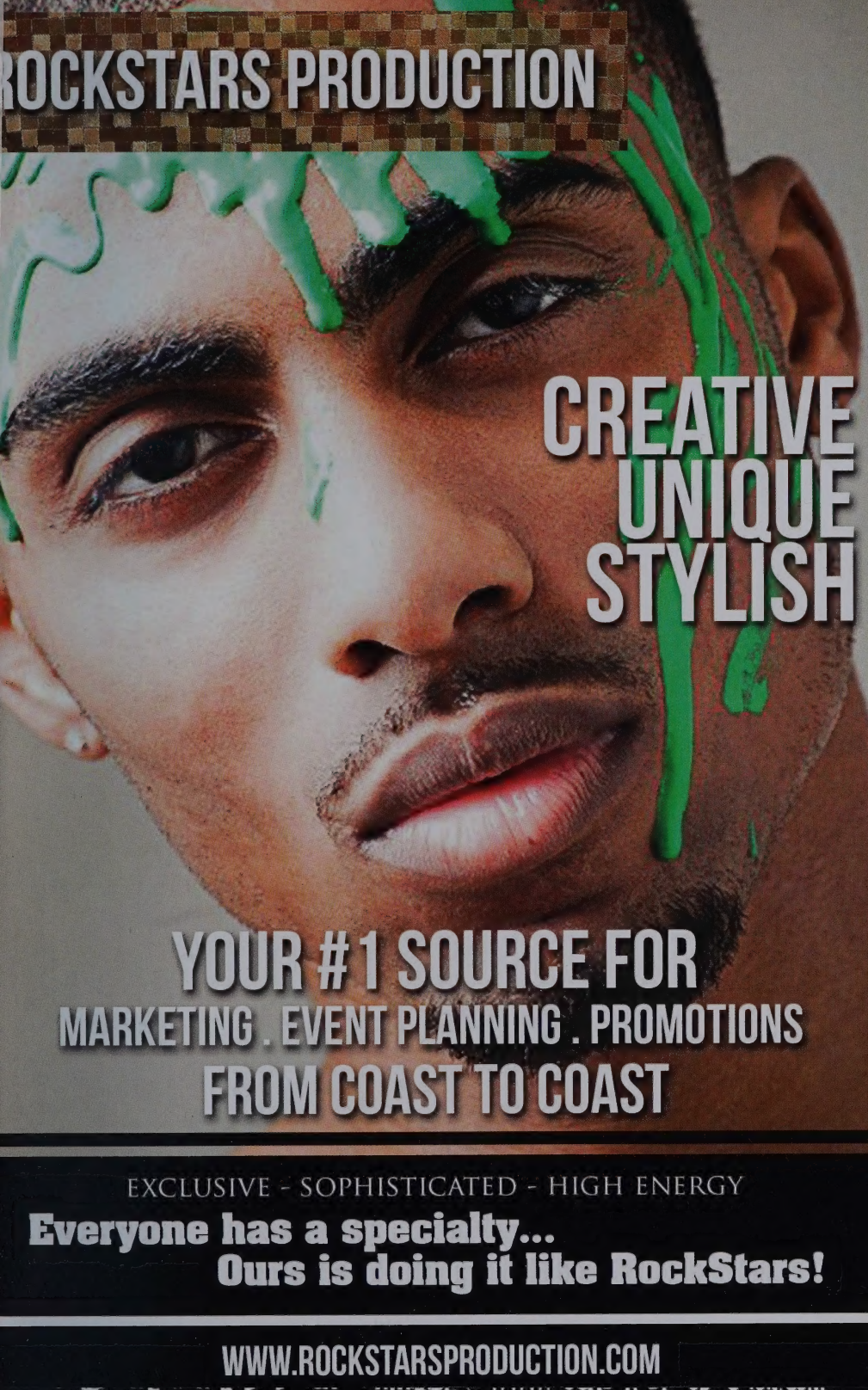
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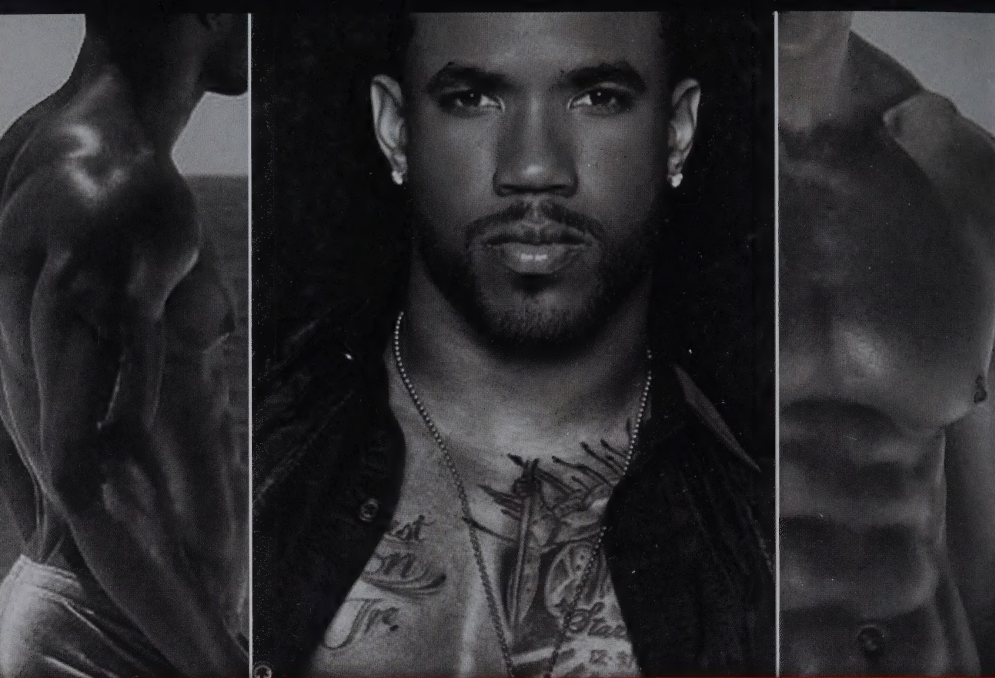
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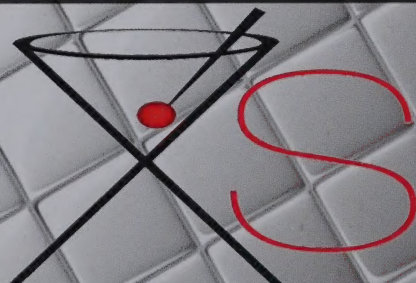
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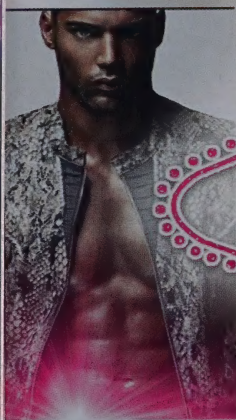
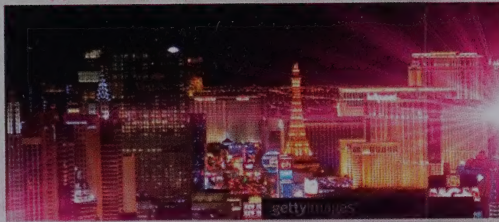
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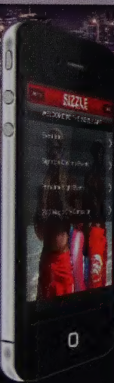


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5 WAYS

YOU CAN BE **GREATER THAN AIDS**

KNOW. GET THE FACTS ABOUT HIV/AIDS KNOW
REAL TALK. START THE CONVERSATION REAL
PROTECT. CONDOMS, CONDOMS, CONDOMS PRO
US GET TESTED (AND TREATED.) KNOW YOUR STATUS GET
LY TAKE ACTION. GET INVOLVED LOCALLY TA



THE ANNUAL ATLANTA BLACK PRIDE WEEKEND
ALL WHITE AFFAIR



3 september 2012

POWERED BY:
TRAXX ATLANTA, ROCKSTARS PRODUCTION, THE LION'S DEN & TRAXX GIRLS


LUXE
ULTRA LOUNGE

1100 CRESCENT AVE., ATLANTA, GA 30309

DOORS OPEN 10PM-3AM

THE LION'S DEN, ROCKSTARS PRODUCTION, & TRAXX ATLANTA

presents

DOORS OPEN
10PM-6AM

FEATURING MUSIC BY:
DJ MAESTRO
&
DJ ANGEL X

THE BLACK PRIDE WEEKEND

SUNDAY NIGHT MAIN EVENT

Special Guest:

MOMMA DEE FROM LOVE & HIP HOP ATLANTA

THE GA FREIGHT DEPOT

1 MARTIN LUTHER KING JR., DR., ATLANTA, GA
(LOCATED NEXT TO THE JOHNNY ROCKETS IN UNDERGROUND ATLANTA)

IT'S GONNA BE EPIC!

ALSO FEATURING:

THE NATION'S HOTTEST DANCERS, A MASSIVE VENUE & THOUSANDS OF SEXY MEN

Put Your Dancin' Shoes On!!!!
THE OLD SKOOL
HOUSE MUSIC PARTY
& THE TRAXX & FRIENDS REUNION



Music By: DJ SerQet, DJ YUSEF, DJ JPARADISE & DJ KEM KNUCKLES

SUNDAY, SEPT. 2ND

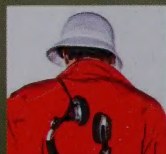
CELEBRATING THE LIVES OF



DURAND ROBINSON



DAVID HAMPTON



DJ SMALL WONDER

THE PURE HEAT COMMUNITY FESTIVAL @ PIEDMONT PARK

PLEASE NOTE HOUSE MUSIC WILL BE PLAYED IN THE PAVILION NEXT TO THE POOL FROM 12PM - 8PM

PRODUCED, PROMOTED & POWERED BY:
TRAXX ATLANTA, ROCKSTARS PRODUCTION, & THE LION'S DEN



THE OFFICIAL BLACK PRIDE WKND

BLOCK PARTY

SATURDAY SEPT 1, 2012

X S DOORS OPEN 10PM - 5AM
708 SPRING ST., ATLANTA, GA 30308

ALSO STARRING: ADULT FILM STAR HOT ROD

STARRING: MELANIE FIONA PERFORMING LIVE

THE ENTIRE BLOCK OF SPRING ST., FROM 3RD ST.
TO 4TH ST., WILL BE BLOCKED OFF FOR ONE
BIG AZZ PARTY W/ AN ESTIMATED 10,000 MEN!

FEATURING: HIP HOP, HOUSE, REGGAE & RNB WITH
DJ ANGEL X IN THE PLATINUM PLAZA | DJ SEDERICK IN THE CLUBHOUSE
DJ JOE IN THE CARIBBEAN CHAMBER | DJ ECLIPSE IN THE MAIN ROOM
HOSTED BY: MC BIRD, MC BIG DADDY & MC BLUE



ROCKSTARS
PRODUCTION

THE LION'S DEN, ROCKSTARS PRODUCTION
& TRAXX ATLANTA
PRESENTS

SATURDAY
SEPTEMBER 1ST
4PM - 10PM

THE SOAKING WET DREAMZ POOL PARTY

"Come Get **Wet** w/ Thousands Of Gorgeous MEN!"

FEATURING:
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& THE SEXY UNDERWEAR/
SWIMWEAR FASHION SHOW

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"IT'S GONNA BE SOOOOO SEXY!"

@ THE MELIA HOTEL

590 WEST PEACHTREE ST., NW, ATLANTA, GA 30308

MUSIC BY: DJ SEDERICK
HOSTED BY: MC BIG DADDY

SEXY SWIMWEAR RECOMMENDED,
BUT NOT REQUIRED



THE STATE OF BLACK GAY AMERICA, INC. PROUDLY PRESENTS

6th

Annual

SBGA

Summit
2012

Embracing
Our Collective

Power
to influence change

9.1.12

SATURDAY,
SEPTEMBER 1, 2012



The Melia Atlanta
Hotel & Resorts
590 W. Peachtree St.
Atlanta, GA 30308

11:00AM - 4:00PM

REGISTER TODAY!!!

BE ENCOURAGED!!!

BE ENLIGHTENED!!!

BE EMPOWERED!!!

ADVANCE REGISTRATION AVAILABLE ONLINE!!

SBGA LUNCHEON W/KEYNOTE SPEAKER:

11:00 A. M.- 1:00 P.M.

(YOU MUST PURCHASE A TICKET FOR THE LUNCHEON)

PANEL DISCUSSION: 1:00 P.M.- 4:00 P.M.

(FREE TO GENERAL PUBLIC)

SBGA Luncheon Tickets Available
Online Now!!!

\$25.00 Before 07/31/2012

\$35.00 After 07/31/2012

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BE ENCOURAGED!!!

BE ENLIGHTENED!!!

BE EMPOWERED!!!

6th
Annual

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2012



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Our Collective
Power
to influence **change**

The Melia Atlanta Hotel & Resorts
590 W. Peachtree St.
Atlanta, GA 30308

11:00AM - 4:00PM

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ROCKSTARS PRODUCTION, BH PRODUCTIONS, LION'S DEN & TRAXX ATLANTA
PRESENTS

FRIDAY @
AUGUST 31ST
10PM - 3:30AM



MEGA PRIDE FRIDAY NIGHT PARTY FEATURING

ELLE VARNER

PERFORMING HER HIT SINGLES

**"I DON'T CARE", "REFILL",
"ONLY WANNA GIVE IT TO YOU" & MORE LIVE!!!**

595 NORTH

595 NORTH AVENUE, ATLANTA, GA

MUSIC BY I DJ ANGEL X. DJ UNKNOWN & DJ SEDERICK

HOSTED BY I MC BIG DADDY & OUTSPOKEN



NORMAN PRODIGY

IN ASSOCIATION WITH TRAXX ATLANTA

PRESENTS

THE FIFTH ANNUAL

FIRE & DESIRE

MINIBALL DELUXE

@ THE MELIA HOTEL | 590 WEST PEACHTREE ST., NW, ATLANTA, GA 30308

COMMENTATOR: ICON SELVINKHAN
MUSIC BY: DJ TWINKLE TOES MIZRAHI

GRAND PRIZE \$1,000
PERFORMANCE OTA

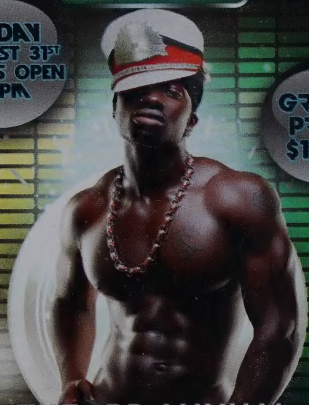
MINI PRIZE
REALNESS OTA

FOR MORE INFO: 678-613-2570

YFF & MEET ME ON THE DANCE FLOOR
In Association With Traxx Atlanta
presents

FRIDAY
AUGUST 31st
DOORS OPEN
@ 6PM

GRAND
PRIZE
\$1,000



THE 3RD ANNUAL FLASHBACK THROWDOWN

THE OFFICIAL BLACK PRIDE WEEKEND
J-SETTE COMPETITION



XS ULTRA LOUNGE

708 SPRING ST., ATLANTA, GA 30308

HOSTED BY: KID DUPREE | MUSIC BY: DJ SE7EN

FOR MORE INFO: 404-585-8013

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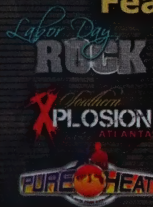
THE OFFICIAL BLACK PRIDE WEEKEND

Kickoff Party

Thurs., Aug. 30th

Featuring The Sounds Of: DJ ANGEL X

Doors Open 10PM - 3AM



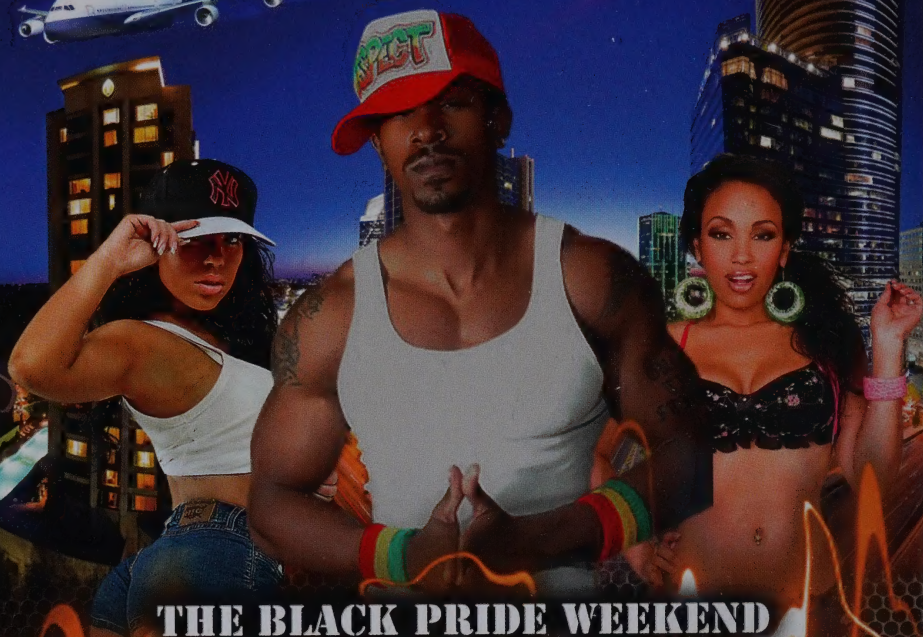
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**GA VOICE, TRAXX ATLANTA &
TRAXX GIRLS
PRESENTS**



THE BLACK PRIDE WEEKEND
WELCOME TO ATLANTA
PARTY

THURS., AUG. 30TH

XS ULTRA LOUNGE | 708 SPRING ST., ATLANTA, GA 30308

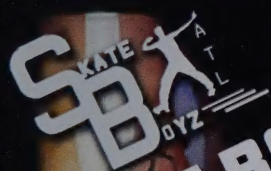
FEATURING HIP HOP, RNB & REGGAE MUSIC BY: DJ TRUZZ & DJ ECLIPSE
COMPLIMENTARY COCKTAILS & \$5 COVER FROM 10PM - 12AM

DOORS OPEN 10PM - 5AM

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& ROCKSTARS PRODUCTION
PRESENTS

THE WORK IT OUT

BLACK PRIDE WKND
SKATE PARTY & KICKOFF BASH

WED., AUG 29TH @
METRO SKATES
1959 METROPOLITAN PKWY.,
ATLANTA GA 30315

**FEATURING:
DJ SCRILLA**

HOSTED BY:
MORRIS SINGLETARY & SERGIO BECKHAM
WITH SPECIAL GUEST HOST
KEITH TASTEE - DYNASTY DUPREE

PLEASE NOTE DUE TO EXPECTED ATTENDANCE,
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OVERFLOW HOTEL



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ATLANTA
HOTEL

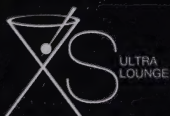
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1 MARTIN LUTHER KING JR. BLVD.
ATLANTA, GA



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ATLANTA, GA 30324

ATLANTA'S 2012 BLACK PRIDE WEEKEND ENTERTAINMENT

ARTISTS



ELLE VARNER



MELANIE FIONA

DJS



DJ JFK



DJ SEDERICK



DJ ANGEL X



DJ MAESTRO



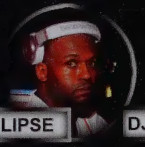
DJ YUSEF



DJ SE7EN



DJ TRUZ



DJ ECLIPSE



DJ J PARADISE



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DJ KEM KNUCKLES

MCS



MC NINO



MC BIG DADDY



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OUTSPOKEN



MC BLUE

DANCERS & ADULT FILM STARS



HOT ROD



TAHÁ



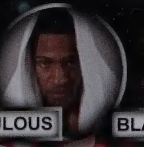
THOR



SUPERMAN



PHOENIX



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BLACK PRINCE

DEDICATIONS

Traxx Atlanta, Rockstars Production & The Lion's Den
Would Like To Dedicate Atlanta's 2012 Black Pride Celebration

In Loving Memory To
The Legendary Icon
WHITNEY HOUSTON



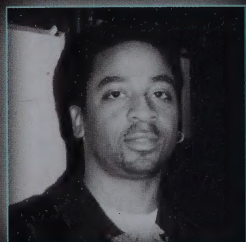
& To The Beloved



DURAND ROBINSON
(Managing Partner Of
Traxx Atlanta)



DAVID HAMPTON
(Owner Of Traxx Nightclub
& Hampton Entertainment)



ANTHONY WHITEHEAD
(Creative Director &
Operations Manager Of
Traxx Nightclub)

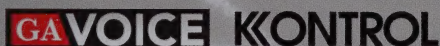
You will always be remembered and forever in our hearts.

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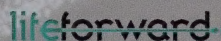
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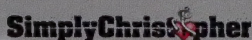
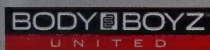
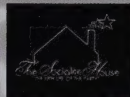
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PROMOTIONAL PARTNERS





Welcome to the ATL and Atlanta's 2012 Black Pride Weekend Celebration, that's powered and produce by Atlanta's three Powerhouse Promoters...The Legendary Traxx Atlanta, Rockstars Production, & The Lion's Den. We appreciate and value your decision to spend your holiday day weekend with us.

In 2012 we combined our three foundations and have joined forces to present to you and to every individual around the world Atlanta's Annual Black Pride Weekend Celebration, that's slated to go down history. Please prepare yourself for six remarkable days and savvy nights of alluring entertainment, arts and culture, showcased with Atlanta's southern hospitality Wednesday, August 29th - Monday, September 3rd.

For months passion, blood, sweat and tears have gone into preparing and producing a weekend that you will never forget and that will be talked about for years to come. The Exclusive Melia Hotel will serve as our Host Hotel and the 5 Star Loews Hotel will serve as our Overflow Hotel. International Recording Artists such as Elle Varner & Melanie Fiona will give you the performances of a lifetime. This weekend will also feature Celebrity Hosts, World Renowned Djs, and Over The Top Mcs at some of Atlanta's most phenomenal venues.

In addition to providing you with a plethora of nightlife events. We have also provided you with enlightening workshops and seminars. It is our hope that you will take part in some of the many cultural and civic events offered during this weekend.

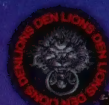
As always, we want your visit to Atlanta to be filled with a sense of pride and commitment to your community. Our mission is to provide you with excellent service at all times during your stay and for you to depart feeling empowered and encouraged to make positive changes within the LGBT community. We hope that you have an uplifting experience that you will share with your friends, family and colleagues year after year.

Please sit back and relax and let us entertain and enlighten you with an unforgettable weekend that will be larger than life.

Again, we truly appreciate your patronage and welcome to Atlanta!



**AUGUST 29TH
SEPTEMBER 3RD
2012**

A vibrant promotional image for the Atlanta Black Pride Weekend Event Guide. It features a collage of four performers: a woman in a black and blue geometric-patterned top, a woman with a large afro in a light blue and pink outfit, a man in a red and black striped shirt, and a shirtless man in red briefs. They are set against a backdrop of a city skyline at night with colorful bokeh lights.

**THE OFFICIAL
ATLANTA
BLACK PRIDE
WEEKEND** EVENT GUIDE

Traxx Atlanta, RockStars Production & The Lion's Den
Proudly Present

"THE ULTIMATE COLLABORATION"

PURE HEAT, LABOR DAY ROCK 2012 & SOUTHERN XPLOSION ATLANTA



PRESENT A TRAXX GIRLS PRODUCTION
JOSELINE HERNANDEZ | LIL SCRAPPY | MAMA DEE



PURE HEAT FOR LADIES 2012

FUTURISTIC POWER

KEKE WYATT | ELLE VARNER | MELANIE FIONA

THE BEST DJs ON THE PLANET



DJ SUNSHINE, DJ BOMBSHELL-BOOGIE, DJ FLY GIRL, DJ KRISKO, DJ MARY MAC,
DJ PAT PAT, DJ PAUZE, DJ SURREAL, DJ TINA V, DJ MISSY B, DJ TRUZ

WEDNESDAY AUGUST 29TH - MONDAY SEPTEMBER 3RD

THE HOTTEST LGBT EVENTS IN THE COUNTRY

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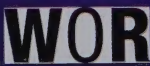
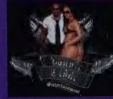
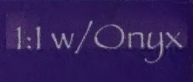
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AnotherFamilyAffair.com

Atlanta Pride Wknd 2012

WEDNESDAY AUGUST 29 - MONDAY SEPTEMBER 3

WEDNESDAY AUGUST 29, 2012

No Labelz Magazine Anniversary Party & Hip Hop Karaoke @ MSR 9PM - 2AM

THURSDAY AUGUST 30, 2012

Welcome To Atlanta Pride Wknd Event @ Club XS 10:00PM - 4AM

Complimentary Remy V, Cointreau, Mt Gay Rum Before 12

FRIDAY AUGUST 31, 2012

Booze Cruise - Pretty in Pink For The Cause @ Lake Lanier 8PM - 12AM

Eva Kennedy Performing Live Hosted By Juelz & Onyx From Between Women with DJ Bombshell Boogie & MC Ms Theresa & Queen Sheba. All FOOD & DRINKS are INCLUDED! Party Bus Departs Hotel at 7PM

ANNUAL MEGA Friday Night Live Ladies Lounge @ CLUB LIFE

BIGGEST ALL GIRL FRIDAY IN ATL 10PM - 4AM with Elle Varner Performing Live

Grown Folks TakeOver danceFEVER Fridays 25+ Event @MSR 10PM - 4AM
hosted by WNBA Star Cheryl Ford

SATURDAY SEPTEMBER 1, 2012

Atlanta WETher! Celebrity BLOCK PARTY @ Club Primal 3PM - 8:30PM

Hosted by Joseline Hernandez from Love & Hip Hop ATL.

Performances by Juice Box, Payton, King Kellz, Logan, Face

The LEGENDARY Traxx Girls "Big BANG Event" Biggest Girl Party In The Country
4000 Women 10PM - 5AM @Georgia Freight Depot with Melanie Fiona Performing Live

SUNDAY SEPTEMBER 2, 2012

Annual PureHeat Community Festival @ Piedmont Park Noon - 8PM

With Keke Wyatt Performing Live & Derek J Hosts Celebrity Hair Battle,
Food Vendors, Merchandise Vendors, and So Much More!

Soulfood Poetry Slam JAZZ Brunch @ Melia Hotel Noon - 3:00PM

With Phillipia Performing Live hosted by International Spoken Soul Icon Queen Sheba
\$300 Poetry Slam

UNITY Ball @ Melia Hotel 4PM-8PM hosted by Icon Jaimee (The Face Diva)

Celebrity Showtime Sundays @ Mansion Elan 10PM-5AM with Lil Scrappy Performing Live

MONDAY SEPTEMBER 3, 2012

Some Like It Hot: SPLASHer Pool Party @Melia Hotel 4PM-8:30PM

/Bday Bash for Real World Aneesa

Annual Party Bus Ride To Strip Club & White Party Departs Melia at 10:30PM

DJ M (Traxx Girls Owner) Annual Bday Bash @ Strip Club Kamal 21 10PM - 12:45AM

The ANNUAL All White Party @ LUXE Lounge 10PM-3AM

DJ M OF TRAXX GIRLS & MADISON OF GIRLZPARTY PRESENTS

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2012

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FOR A CAUSE

FRIDAY AUGUST 31ST

HOSTED BY JUELZ & ONYX FROM THE HIT SHOW BETWEEN WOMEN

LIVE PERFORMANCE BY THE SONGSTRESS EVA KENNEDY

ALL INCLUSIVE ROUND TRIP TRANSPORTATION //FREE DRINKS ALL NITE//FREE FOOD ALL NITE

ENJOY A NITE ON THE WATER WITH 2 LEVELS, LIVE BANDHOSTED BY
QUEEN SHEBA, DJ BOMBSHELL BOOGIE & MC MS THERESA - 8PM - MIDNITE

THE ANNUAL \$100 PINK LIMBO CONTEST

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— LOCATED IN SAVANNAH, IT PROVES THAT HELL ACTUALLY CAN FREEZE OVER. THE 10OZ, 12OZ OR 16OZ COCONUT-SHELL CUP IS YOURS TO KEEP WHEN YOU'RE FINISHED WITH ANY OF 15 SLUSHY FLAVORS LIKE SEX ON THE BEACH, PINA COLADA, MARGARITA, OR HOLD-ONTO-YOUR-BUTT 190-PROOF GOLDEN GRAIN-BASED SIPS LIKE "PURPLE RAIN" GRAPE, "GEORGIA PEACH", AND "BLUE MUTHA SHUT YO' MOUTH" ALSO WHAT HAPPENS WHEN YOU CROSS SHAFTY SMURF. SOAK UP THAT BOOZE WITH SNACKS LIKE SOUTHWEST EGG ROLLS OR WINGS (HONEY BBQ, "INFERNO"), AN 8OZ ANGUS BURGER W/ HOUSE-FRIED CHIPS, FRIED OR GRILLED CATFISH & TILAPIA SAMMIES, OR STEAMED/FRIED OYSTERS FLOATING IN GARLIC BUTTER AND OLD BAY SEASONING, NOT TO BE CONFUSED WITH EBAY SEASONING, WHICH JUST TASTES BIDDER.

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MIZFITS - NEISHA VAUGHN - RENIA RAY - RIZZY



ATLANTA WET 2012

NEW ARTIST SHOWCASE LINE UP

PRIMAL 960 SPRING ST
3PM - 8:30 PM

HOSTED BY JOSELINE HERNANDEZ
FROM LOVE & HIP HOP ATLANTA WITH SUGA
SATURDAY SEPTEMBER 1ST

TRAXX GIRLS & DJ M PRESENT

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WET TSHIRT CONTEST

HOSTED BY JOSELINE

& SUGA

KING/QUEEN OF THE THRONE BATTLE WITH MC CADILLAC & JAZZO

@PRIMAL

960 SPRING ST // DOORS OPEN 3PM - 8:30PM



KING KELLZ VS. LOGAN VS. JUICEBOX VS. PAYTON VS. FACE

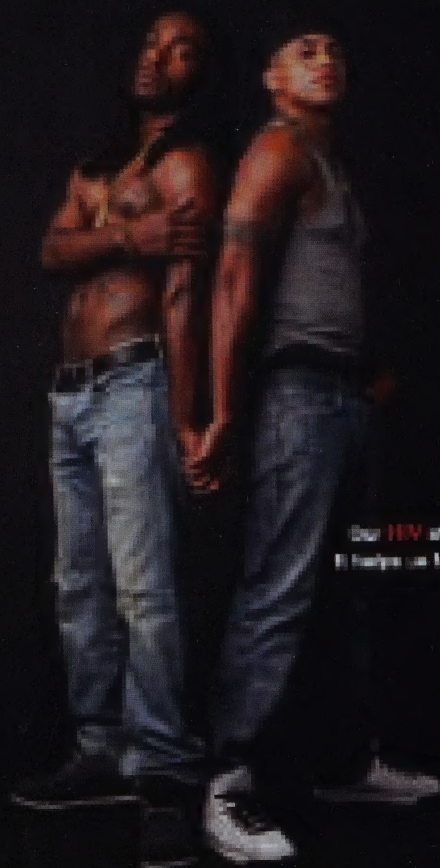
SATURDAY SEPTEMBER 1ST

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AS ONE**

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MELANIE FIONA

PERFORMING LIVE

SATURDAY SEPTMEBER 1, 2012

@ THE GA FREIGHT DEPOT

1 MLK DRIVE (OUTSIDE JOHNNY ROCKETS IN UNDERGROUND ATLANTA) | 10 PM - 5 AM

COME ENJOY 4000 WOMEN IN ONE BIG ASS VENUE

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RAIN



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REPRESENTING EQUALITY &
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SUNDAY SEPTEMBER 2ND

NOON - 8PM

RAIN OR SHINE EVENT
MERCHANDISES VENDOR
& FOOD VENDORS

MAIN STAGE

- NOON GOSPEL HOUSE DJ
- 1:15 INDIA SHOWCASE
- 1:30 NEESHA NYCE
- 2:30 VISION CHURCH OF ATLANTA GOSPEL CHOIR
- 3:00 VINA MILLS
- 3:20 ERIC SNOW SHOWCASE
- 3:30 JEFFRION DICKERSON AS MICHAEL JACKSON
& THE JACKSON 5
- 3:40 RAIN & SAPPHIRE SHOWCASE
- 3:45 DAMIEN CRAWFORD
- 4:00 THE BEAUTY CONSULTANTS FASHION SHOW
& HAIR BATTLE HOSTED BY DEREK J
- 4:45 JEFFRION DICKERSON AS MICHAEL JACKSON
& THE JACKSON 5
- 5:00 ANNUAL MEGA JSETTE COMPETITION
- 6:00 GUYANA
- 6:20 MICAH KIYO
- 6:45 MS SOPHIA COMEDY MOMENT
- 6:50 RAQUEL LORD SHOWCASE
- 7:00 MS SOPHIA'S MOMENT
- 7:30 KEKE WYATT

HOUSE MUSIC STAGE (ACROSS FROM POOL)

- 1:00 DJ SERGEI (NYC)
- 3:00 DJ YUSEF (NYC)
- 4:30 DJ PARADISE (CHICAGO)
- 6:00 DJ KEM KNUCKLESFOOD & DRINK VENDORS
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BENEFITTING

2012

EVENT LINE UP 2013

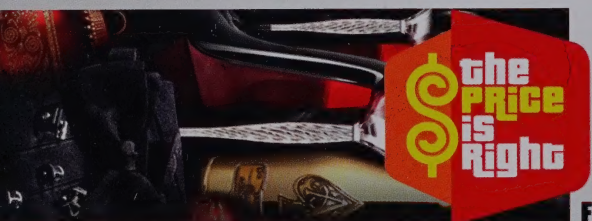
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WEDNESDAY MARCH 20TH
THE EXCLUSIVE VIP WELCOME RECEPTION
MEXICAN JOE STYLE 10PM - 3AM



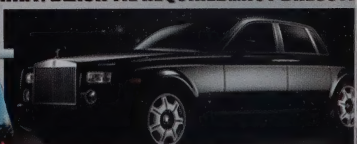
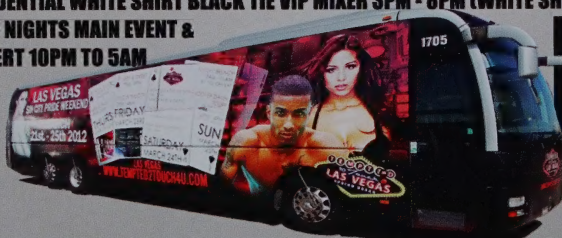
THURSDAY MARCH 21ST
T2T MEET & GREET 7PM - 9PM
ARRIVAL PARTY 10PM - 4AM



FRIDAY MARCH 22ND
SEX C IN THE CITY 10PM - 4AM
TEMPTED 2 TOUCH FASHION
FUZION MEET N GREET 7PM - 9PM

SATURDAY MARCH 23RD

"COME ON DOWN" THE PRICE IS RIGHT GAME SHOW LIVE TAPING @ BALLY HOTEL & CASINO 1PM TO 3PM
PRESIDENTIAL WHITE SHIRT BLACK TIE VIP MIXER 3PM - 8PM (WHITE SHIRT/BLACK TIE REQUIRED...NOT DRESSY)
VEGAS NIGHTS MAIN EVENT &
CONCERT 10PM TO 5AM



**GRAND FINALE ALL BLACK
EVERYTHING PARTY 10PM-5AM**

**HOOVER DAM TOUR & LUNCH ON THE WORLD FAMOUS PARTY BUS 12PM TO 4PM
-DEPARTS HOST HOTEL AT 12**

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\$300 Poetry Slam!

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TRAXX GIRLS

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"UNITED WE STAND"
5TH ANNUAL
UNITY BALL

WITH ICON MOTHER JAIMEE BLAHNIK

SUNDAY SEPTEMBER 2, 2012

4PM - 8PM

@ MELIA HOTEL

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JULY 4-8, 2013

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SUNDAY SEPTEMBER 2ND

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MONDAY
SEPTEMBER 3RD



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A TRAXX GIRLS & DJ M PRODUCTION

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FOR REAL WORLD ANEESA



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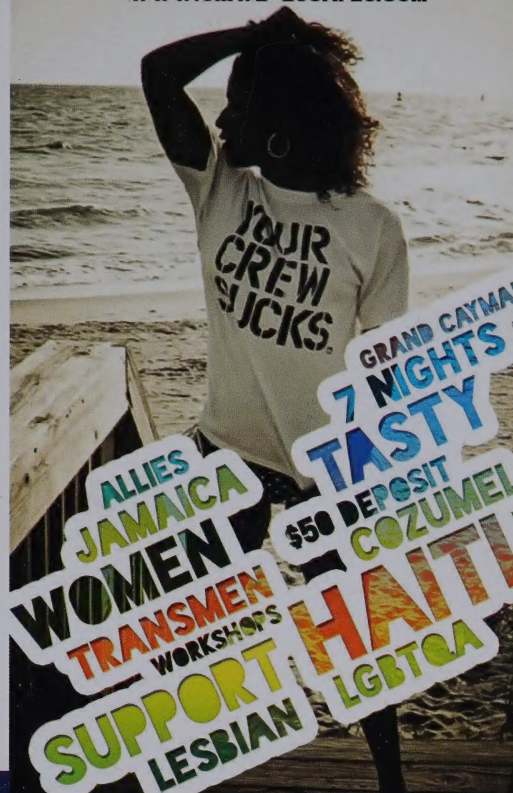
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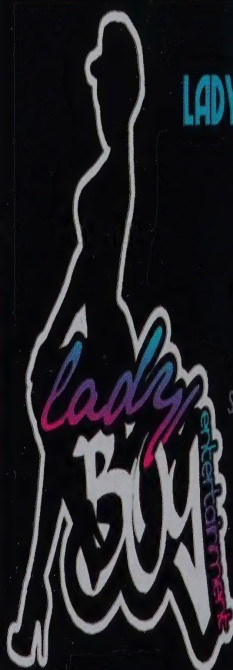
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Save The Date

ROCKSTARS ANNUAL HOLIDAY PARTY

5TH ANNUAL
RED EVENT

SUNDAY
12.09.12

A PARTNERSHIP WITH
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We are seeking men who have sex
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between 18 and 50 years of age who
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If eligible you will participate in a study to
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The Hope Clinic of the
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testing makes us **STRONGER**



Your **HIV** test result expires
every time you have risky sex.

Stay strong and informed.

Get tested.

Find free, fast and confidential testing near you:

www.HIVtest.org/stronger



ATLANTA'S MOST ANTICIPATED HALLOWEEN PARTY!!

An illustration featuring several characters in villainous costumes. In the foreground, a woman in a red and black bodysuit with a white mask and a red devil's horn headband is shown. Behind her, a man in a black suit and white shirt is visible. To the right, a woman in a black catsuit with a white mask is standing. In the background, a large green alien with multiple eyes and a long, segmented body is depicted. The scene is set against a dark, moody background with a large, pale moon and falling leaves.

VIXEN'S Villains

THE BEST COSTUME PARTY IN THE SOUTH SINCE 2005

PRESENTED BY ROCKSTARS PRODUCTION

Join 2000+ of the Sexiest Men Alive!

SATURDAY 10.27.12 10PM-4AM
OVER \$1000 & CASH PRIZES

HOT HOTEL
10EWS ATLANTA

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GA VOICE

LGBT NEWS • ARTS & ENTERTAINMENT

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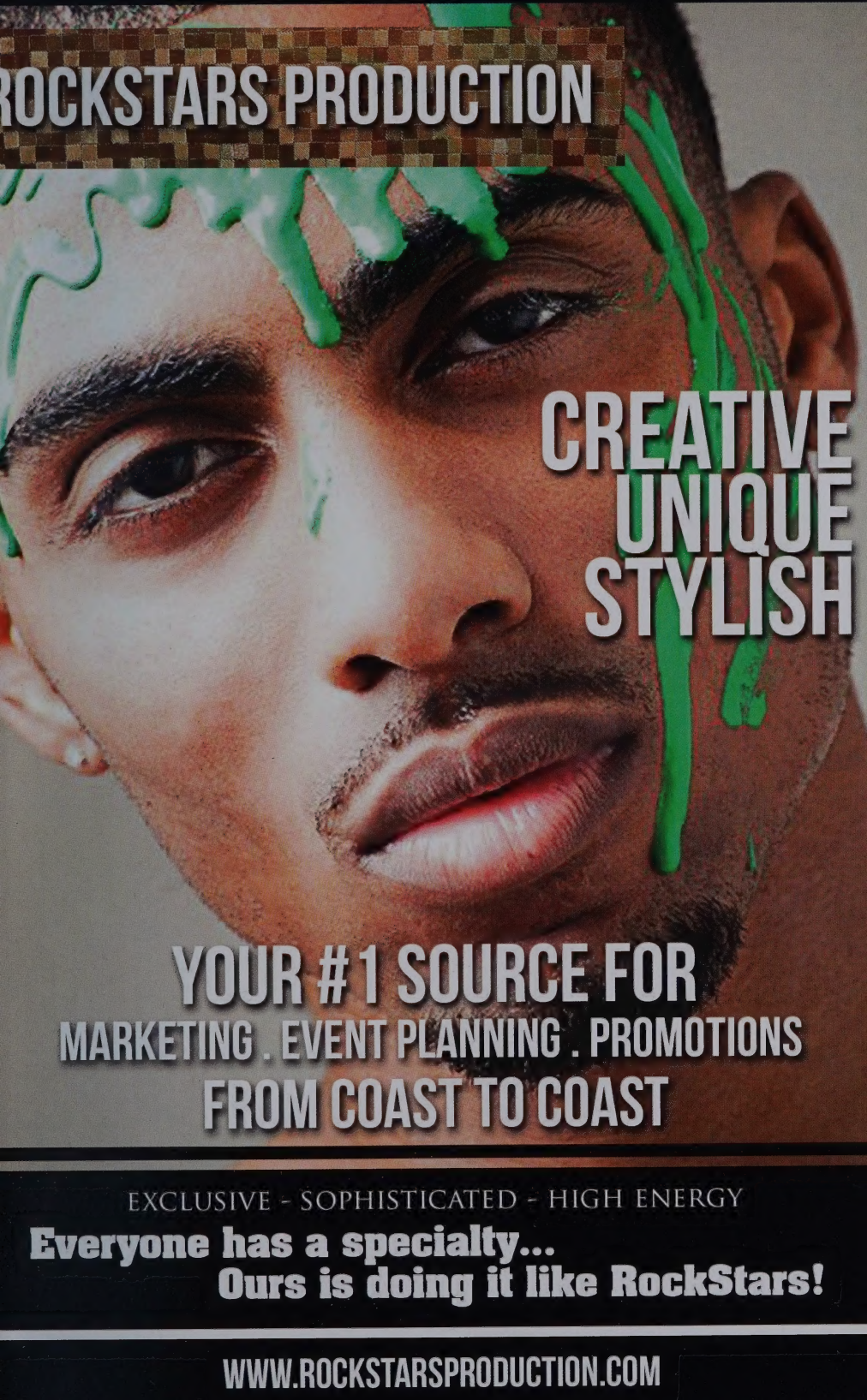
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Photos by Dyana Bagby and Brent Corcoran/RN2 Photography

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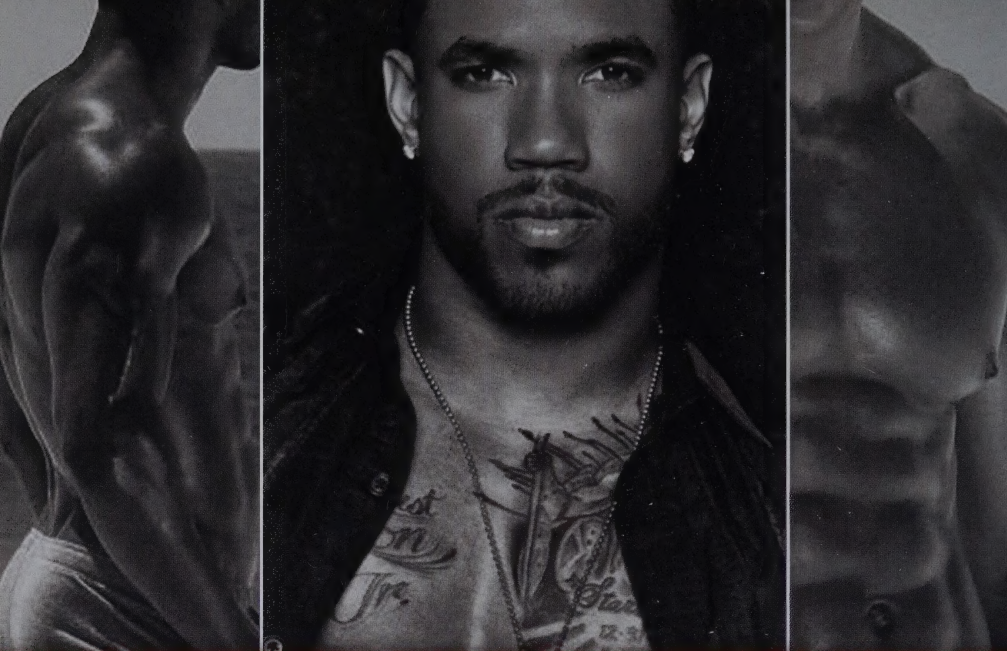
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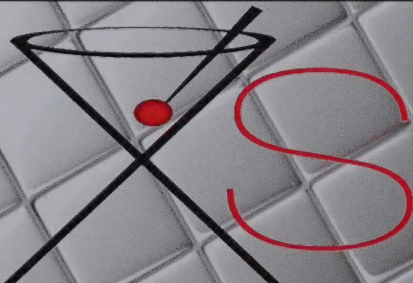
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DELECTABLE FOOD | \$4 HOUSE DRINKS | PLUSH VIP SECTIONS
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DESERT HEAT ENT PRESENTS



TEMPTED TO *Touch* LAS VEGAS SPRING BREAK

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COMING SOON
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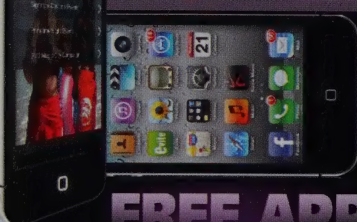


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SIGNATURE DAYTIME & NIGHT TIME EVENTS
MEMORIAL DAY WEEKEND 2013

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5 WAYS

YOU CAN BE **GREATER THAN AIDS**

KNOW. GET THE FACTS ABOUT HIV/AIDS KNOW
REAL TALK. START THE CONVERSATION REAL
PROTECT. CONDOMS, CONDOMS, CONDOMS PRO
US GET TESTED (AND TREATED.) KNOW YOUR STATUS GET
LY TAKE ACTION. GET INVOLVED LOCALLY TA



LOCAL HIV/AIDS INFO
1-800-551-2728

GEORGIA AIDS
greaterthan.org/pride



THE ANNUAL ATLANTA BLACK PRIDE WEEKEND
ALL WHITE AFFAIR



3 september 2012

POWERED BY:

TRAXX ATLANTA, ROCKSTARS PRODUCTION, THE LION'S DEN & TRAXX GIRLS



LUXE

ULTRA LOUNGE

1100 CRESCENT AVE., ATLANTA, GA 30309

DOORS OPEN 10PM-3AM

THE LION'S DEN, ROCKSTARS PRODUCTION, & TRAXX ATLANTA

presents

DOORS OPEN
10PM-6AM

FEATURING MUSIC BY:

**DJ MAESTRO
&
DJ ANGEL X**

THE BLACK PRIDE WEEKEND
**SUNDAY NIGHT
MAIN EVENT**

Special Guest:

MOMMA DEE FROM LOVE & HIP HOP ATLANTA

THE GA FREIGHT DEPOT

1 MARTIN LUTHER KING JR., DR., ATLANTA, GA
(LOCATED NEXT TO THE JOHNNY ROCKETS IN UNDERGROUND ATLANTA)

IT'S GONNA BE EPIC!

ALSO FEATURING:

THE NATION'S HOTTEST DANCERS, A MASSIVE VENUE & THOUSANDS OF SEXY MEN

Put Your Dancin' Shoes On!!!!
THE OLD SKOOL
HOUSE MUSIC PARTY
& THE TRAXX & FRIENDS REUNION



Music By: DJ SerQet, DJ YUSEF, DJ JPARADISE & DJ KEM KNUCKLES

SUNDAY, SEPT. 2ND

CELEBRATING THE LIVES OF



DURAND ROBINSON



DAVID HAMPTON



DJ SMALL WONDER

THE PURE HEAT COMMUNITY FESTIVAL @ PIEDMONT PARK

PLEASE NOTE HOUSE MUSIC WILL BE PLAYED IN THE PAVILION NEXT TO THE POOL FROM 12PM - 8PM

PRODUCED, PROMOTED & POWERED BY:
TRAXX ATLANTA, ROCKSTARS PRODUCTION, & THE LION'S DEN



THE OFFICIAL BLACK PRIDE WKND

BLOCK PARTY

SATURDAY SEPT 1, 2012

XS DOORS OPEN 10PM - 5AM
708 SPRING ST., ATLANTA, GA 30308

ALSO STARRING: ADULT FILM STAR HOT ROD

STARRING: MELANIE FIONA PERFORMING LIVE

THE ENTIRE BLOCK OF SPRING ST., FROM 3RD ST.
TO 4TH ST., WILL BE BLOCKED OFF FOR ONE
BIG AZZ PARTY W/ AN ESTIMATED 10,000 MEN!

FEATURING: HIP HOP, HOUSE, REGGAE & RNB WITH

DJ ANGEL X IN THE PLATINUM PLAZA | DJ SEDERICK IN THE CLUBHOUSE

DJ JOE IN THE CARIBBEAN CHAMBER | DJ ECLIPSE IN THE MAIN ROOM

HOSTED BY: MC BIRD, MC BIG DADDY & MC BLUE



THE LION'S DEN, ROCKSTARS PRODUCTION
& TRAXX ATLANTA
PRESENTS

SATURDAY
SEPTEMBER 1ST
4PM - 10PM

THE SOAKING WET DREAMZ POOL PARTY

"Come Get

Wet

w/ Thousands Of Gorgeous MEN!"

FEATURING:
THE HOT BODY CONTEST
& THE SEXY UNDERWEAR/
SWIMWEAR FASHION SHOW

SPONSORED BY:
WET & TEMPTED 2 TOUCH
"IT'S GONNA BE SOOOOO SEXY!"

@ THE MELIA HOTEL

590 WEST PEACHTREE ST., NW, ATLANTA, GA 30308

MUSIC BY: DJ SEDERICK
HOSTED BY: MC BIG DADDY

SEXY SWIMWEAR RECOMMENDED,
BUT NOT REQUIRED



THE STATE OF BLACK GAY AMERICA, INC. PROUDLY PRESENTS

9.1.12

SATURDAY,
SEPTEMBER 1, 2012

6th Annual SBGA Summit 2012

Embracing
Our Collective

Power
to influence change

ADVANCE REGISTRATION AVAILABLE ONLINE!!

SBGA LUNCHEON W/KEYNOTE SPEAKER:

1:00 A. M.- 1:00 P.M.

(YOU MUST PURCHASE A TICKET FOR THE LUNCHEON)

PANEL DISCUSSION: 1:00 P.M.- 4:00 P.M.

(FREE TO GENERAL PUBLIC)

SBGA Luncheon Tickets Available
Online Now!!!

\$25.00 Before 07/31/2012

\$35.00 After 07/31/2012

WWW.SBGASUMMIT.ORG | 1 (800) 755-1838

The Melia Atlanta
Hotel & Resorts
590 W. Peachtree St.
Atlanta, GA 30308

11:00AM - 4:00PM

REGISTER TODAY!!!

BE ENCOURAGED!!!

BE ENLIGHTENED!!!

BE EMPOWERED!!!



THE STATE OF BLACK GAY AMERICA, INC. PROUDLY PRESENT

REGISTER TODAY!!!
BE ENCOURAGED!!!
BE ENLIGHTENED!!!
BE EMPOWERED!!!

6th
Annual
SBCGA Summit
2012



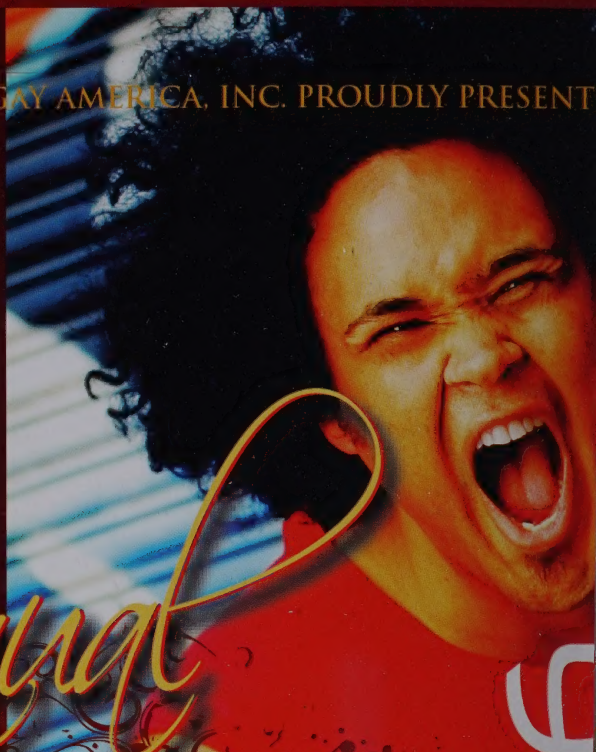
Embracing
Our Collective
Power
to influence **change**

The Melia Atlanta Hotel & Resorts
590 W. Peachtree St.
Atlanta, GA 30308

11:00AM - 4:00PM
WWW.SBGASUMMIT.ORG



1 (800) 755-183



ROCKSTARS PRODUCTION, BH PRODUCTIONS, LION'S DEN & TRAXX ATLANTA
PRESENTS

FRIDAY
AUGUST 31ST
10PM - 3.30AM



MEGA PRIDE FRIDAY NIGHT PARTY FEATURING

ELLE VARNER

PERFORMING HER HIT SINGLES

**"I DON'T CARE", "REFILL",
"ONLY WANNA GIVE IT TO YOU" & MORE LIVE!!!**

595 NORTH

595 NORTH AVENUE, ATLANTA, GA

MUSIC BY I DJ ANGEL X. DJ UNKNOWN & DJ SEDERICK

HOSTED BY I MC BIG DADDY & OUTSPOKEN



NORMAN PRODIGY

IN ASSOCIATION WITH TRAXX ATLANTA

PRESENTS

THE FIFTH ANNUAL

FIRE & DESIRE

MINIBALL DELUXE

@ THE MELIA HOTEL | 590 WEST PEACHTREE ST., NW, ATLANTA, GA 30308

COMMENTATOR: ICON SELVINKHAN
MUSIC BY: DJ TWINKLE TOES MIZRAHI

GRAND PRIZE \$1,000
PERFORMANCE OTA

MINIBALL DELUXE
REALNESS OTA

FOR MORE INFO: 678-613-2570

YFF & MEET ME ON THE DANCE FLOOR
In Association With Traxx Atlanta
presents

FRIDAY
AUGUST 31ST
DOORS OPEN
@ 6PM

GRAND
PRIZE
\$1,000



THE 3RD ANNUAL FLASHBACK THROWDOWN

THE OFFICIAL BLACK PRIDE WEEKEND
J-SETTE COMPETITION



XS ULTRA LOUNGE

708 SPRING ST., ATLANTA, GA 30308

HOSTED BY: KID DUPREE | MUSIC BY: DJ SE7EN

FOR MORE INFO: 404-585-8013

Labor Day Rock, Southern Xplosion & Pure Heat
In Association With

Rockstars Production, The Lion's Den & Traxx Atlanta
presents



THE OFFICIAL BLACK PRIDE WEEKEND

Kickoff Party

Thurs., Aug. 30th

Featuring The Sounds Of: DJ ANGEL X

Doors Open 10PM - 3AM

Labor Day
ROCK

Southern
XPLORATION
ATLANTA

PURE HEAT

GOLD & ROOM
[ATLANTA]

TRAXX
ATLANTA

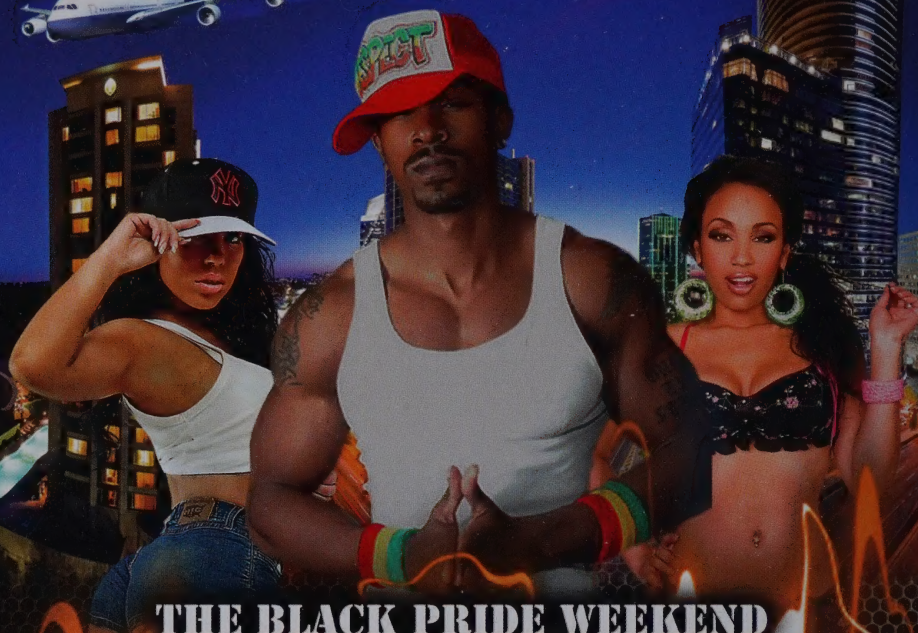
THE LION'S DEN
ATLANTA

ROCKSTARS

2416 Piedmont Rd., Atlanta, GA 30324



**GA VOICE, TRAXX ATLANTA &
TRAXX GIRLS
PRESENTS**



THE BLACK PRIDE WEEKEND
WELCOME TO ATLANTA
PARTY

THURS., AUG. 30TH

XS ULTRA LOUNGE | 708 SPRING ST., ATLANTA, GA 30308

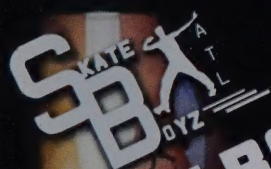
FEATURING HIP HOP, RNB & REGGAE MUSIC BY: DJ TRUZ & DJ ECLIPSE
COMPLIMENTARY COCKTAILS & \$5 COVER FROM 10PM - 12AM

DOORS OPEN 10PM - 5AM

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GA VOICE





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IN ASSOCIATION WITH
TRAXX ATLANTA, THE LION'S DEN,
& ROCKSTARS PRODUCTION
PRESENTS

THE WORK IT OUT

BLACK PRIDE WKND
SKATE PARTY & KICKOFF BASH

WED., AUG 29TH @

METRO SKATES

1959 METROPOLITAN PKWY.,
ATLANTA GA 30315

FEATURING:
DJ SCRILLA

HOSTED BY:
MORRIS SINGLETARY & SERGIO BECKHAM
WITH SPECIAL GUEST HOST
KEITH TASTEE - DYNASTY DUPREE

PLEASE NOTE DUE TO EXPECTED ATTENDANCE,
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LOEWS HOTEL
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Atlanta, GA 30309

VENUES



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ATLANTA, GA 30308



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APACHE CAFE

64 3RD ST.
ATLANTA, GA 30308

**GEORGIA
FREIGHT
DEPOT**

1 MARTIN LUTHER KING
ATLANTA, GA



1100 CRESCENT AVE.
ATLANTA, GA 30309



595 NORTH AVE.
ATLANTA, GA 30318

METROSKATES

1959 METROPOLITAN PKWY.
ATLANTA GA 30315

GOLD ROOM

2416 PIEDMONT RD.
ATLANTA, GA 30324

ATLANTA'S 2012 BLACK PRIDE WEEKEND ENTERTAINMENT

ARTISTS



ELLE VARNER



MELANIE FIONA

DJS



DJ JFK



DJ SEDERICK



DJ ANGEL X



DJ MAESTRO



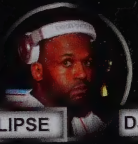
DJ YUSEF



DJ SE7EN



DJ TRUZ



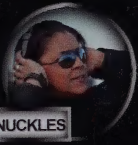
DJ ECLIPSE



DJ J PARADISE



DJ SERQET



DJ KEM KNUCKLES

MCS



MC NINO



MC BIG DADDY



MC BIRD



OUTSPOKEN



MC BLUE

DANCERS & ADULT FILM STARS



HOT ROD



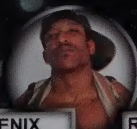
TAHA



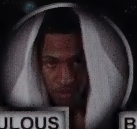
THOR



SUPERMAN



PHOENIX



REDICKULOUS



BLACK PRINCE

DEDICATIONS

**Traxx Atlanta, Rockstars Production & The Lion's Den
Would Like To Dedicate Atlanta's 2012 Black Pride Celebration**

**In Loving Memory To
The Legendary Icon
WHITNEY HOUSTON**



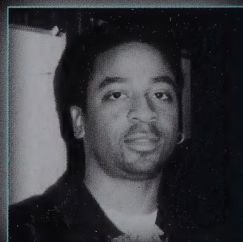
& To The Beloved



DURAND ROBINSON
(Managing Partner Of
Traxx Atlanta)



DAVID HAMPTON
(Owner Of Traxx Nightclub
& Hampton Entertainment)



ANTHONY WHITEHEAD
(Creative Director &
Operations Manager Of
Traxx Nightclub)

You will always be remembered and forever in our hearts.

THE 2012 ATLANTA BLACK PRIDE WEEKEND CELEBRATION SPONSORS & PARTNERS

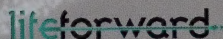
PARTNERS



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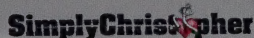
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The Hope Clinic of the
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PROMOTIONAL PARTNERS



ATLANTA BLACK PRIDE WEEKEND

Welcome to the ATL and Atlanta's 2012 Black Pride Weekend Celebration, that's powered and produce by Atlanta's three Powerhouse Promoters...The Legendary Traxx Atlanta, Rockstars Production, & The Lion's Den. We appreciate and value your decision to spend your holiday day weekend with us.

In 2012 we combined our three foundations and have joined forces to present to you and to every individual around the world Atlanta's Annual Black Pride Weekend Celebration, that's slated to go down history. Please prepare yourself for six remarkable days and savvy nights of alluring entertainment, arts and culture, showcased with Atlanta's southern hospitality Wednesday, August 29th - Monday, September 3rd.

For months passion, blood, sweat and tears have gone into preparing and producing a weekend that you will never forget and that will be talked about for years to come. The Exclusive Melia Hotel will serve as our Host Hotel and the 5 Star Loews Hotel will serve as our Overflow Hotel. International Recording Artists such as Elle Varner & Melanie Fiona will give you the performances of a lifetime. This weekend will also feature Celebrity Hosts, World Renowned Djs, and Over The Top Mcs at some of Atlanta's most phenomenal venues.

In addition to providing you with a plethora of nightlife events. We have also provided you with enlightening workshops and seminars. It is our hope that you will take part in some of the many cultural and civic events offered during this weekend.

As always, we want your visit to Atlanta to be filled with a sense of pride and commitment to your community. Our mission is to provide you with excellent service at all times during your stay and for you to depart feeling empowered and encouraged to make positive changes within the LGBT community. We hope that you have an uplifting experience that you will share with your friends, family and colleagues year after year.

Please sit back and relax and let us entertain and enlighten you with an unforgettable weekend that will be larger than life.

Again, we truly appreciate your patronage and welcome to Atlanta!





AUGUST 29TH
-
SEPTEMBER 3RD
2012



THE OFFICIAL
**ATLANTA
BLACK PRIDE
WEEKEND** EVENT GUIDE

Traxx Atlanta, RockStars Production & The Lion's Den
Proudly Present

"THE ULTIMATE COLLABORATION"

PURE HEAT, LABOR DAY ROCK 2012 & SOUTHERN XPLOSION ATLANTA